UROFAIR 2027

BRIDGING GAPS
CONNECTING MINDS
CURING LIVES

SPONSORSHIP PROSPECTUS



15 -17 July 2027

Pan Pacific Hotel Singapore

Presented by

SINGAPORE UROLOGICAL ASSOCIATION

WELCOME TO UROFAIR 2027

Distinguished industry partners, valued sponsors, and friends,

On behalf of the Singapore Urological Association, it is my pleasure to invite you to partner with us for UROFAIR 2027, which will take place from 15 to 17 July 2027 at the Pan Pacific Hotel, Singapore.

Over the past 40 years Singapore Urological Association and UROFAIR has grown from strength to strength with your support and we are excited to bring together the urological community from Singapore, across Asia, and around the world once again for three days of scientific exchange and professional collaboration in Singapore's national urology conference. We envision UROFAIR 2027 to be our largest meeting thus far.

Our theme, "Bridging Gaps, Connecting Minds, Curing Lives," reflects our shared commitment to advancing urological care through innovation, collaboration, and the pursuit of better patient outcomes. For our potential sponsors, UROFAIR represents an opportunity to connect with a diverse audience of urologists, healthcare professionals, researchers, and decision-makers. It provides a platform to showcase your innovations, increase awareness of your scientific and technological contributions, and engage with clinicians who are at the forefront of clinical practice and healthcare advancement.

The scientific program will be high quality, practical, guideline-driven, patient centered and complemented by hands-on learning. Interactive expert led discussions and masterclasses, highlighting the latest in the fields of diagnostics, focal technology, robotics, medical therapeutics, reconstruction and endourological innovations related to urological practice will be showcased.

The progress of urology in Singapore is driven not only by clinical excellence and scientific discovery but also by strong partnerships with industry. Your support plays an invaluable role in bringing diverse groups together towards a common purpose and making UROFAIR 2027 possible.

This is where our sponsors and industry partners are indispensable!

We warmly welcome you to support UROFAIR 2027 as a sponsor or exhibitor and be part of this endeavor to improve the care for our urology patients through shared learning. We are delighted to explore partnership opportunities with you to help shape the future of Urology in Singapore. Come join us!



Dr Raj Tiwari
Organising Chairman,
Urofair 2027
Singapore Urological Association

ABOUT UROFAIR 2027

15 -17 July 2027	Pan Pacific Hotel Singapore	Participants: 500	Singapore Urological Association

ORGANISING COMMITTEE

Advisor:	Dr Lu Jirong
Organising Chair:	Dr Raj Tiwari
Scientific Chairs:	Dr Chester Choo (Uro-Oncology) Dr Kwok Jia Lun (Endourology) Dr Tan Yi Quan (Endourology) Dr Lim Yong Wei (BPH) Dr Yong Jin (Female, Reconstruction and Functional Urology)
Pre-congress Workshops Chairs:	**Endourology/BPH Live/Semi-Live Surgery:** Dr Alvin Low **Robotics Live/Semi-Live Surgery:** Dr Liu Zhenbang **Robotics/Laparoscopy 3D Models Workshops:** Dr Karthik Thandapani
Abstracts and Publication Chairs:	Dr Arshvin Kesavan Dr Lim Ee Jean
Masterclass Chair:	Dr Kelven Chen
Social and Networking Chair:	Dr Benjamin Lim Tze Ying
Nursing Masterclass:	SNC Toh Poh Choo
Nursing Symposium:	SNC Karen Chng SNC Chua Siew Geok

ABOUT SINGAPORE UROLOGICAL ASSOCIATION

SINGAPORE UROLOGICAL ASSOCIATION

From modest beginnings in the 1970s—when urology was practised as part of general surgery under severe resource constraints—to its formal recognition as a surgical subspecialty in the late 1980s, urology in Singapore has been shaped by vision, perseverance, and collaboration. The establishment of the Singapore Urological Association (SUA) marked a pivotal moment in this journey, uniting a small but committed group of pioneers around a single purpose: to advance urological care for the benefit of patients.

The subsequent decades saw consolidation, innovation, and international engagement. Structured training programmes, subspecialisation, and the adoption of minimally invasive and endourological technologies positioned Singapore as a regional leader in urology. The SUA played a central role in fostering professional excellence—organising scientific meetings, hands-on workshops, guideline development, and outreach to general practitioners and the public. At the same time, it forged strong global links, hosting major international congresses and contributing meaningfully to the advancement of urology across ASEAN and beyond.

The upcoming conference stands firmly on this legacy while looking decisively to the future. As Singapore and the region face the realities of an aging population, rising disease burden, and rapidly evolving technology, this meeting will serve as a platform for knowledge exchange, innovation, and responsible adoption of new solutions. By partnering with this conference, sponsors will not only gain visibility among key clinical leaders and decision-makers, but also contribute directly to the continued advancement of urological care—locally, regionally, and globally—through education, research, and improved patient outcomes.

SPONSORSHIP TIERS

Urofair 2027 adopts a flexible cumulative sponsorship model, allowing you to customise your participation.

Choose from options such as exhibition stands, logo placements, industry sessions, and more. Once your total sponsorship meets the minimum amount for a tier, you'll unlock exclusive tier benefits.

	Diamond	Platinum	Gold	Silver	Bronze
Amount	$70,000+	$50,000+ to $69,999	$30,000+ to $49,999	$10,000+ to $29,999	$7,500+ to $9,999
Complimentary Passes					
Main Congress passes	4	3	2	1	⊘
Sponsors passes	10	8	6	4	2
Gala Dinner tickets	4	3	2	1	⊘
Acknowledgement					
Logo on Conference website	✓	✓	✓	✓	✓
Logo on backdrop	✓	✓	✓	⊘	⊘
Logo on Program e-booklet	✓	✓	✓	✓	✓
Ad on program e-booklet	1 Full page	1 Full page	1 Full page	1/2 page	⊘
Other benefits					
Conference bag inserts	1	1	1	⊘	⊘
Exhibition space					
Size per exhibition booth*	3m x 3m	3m x 3m	3m x 3m	3m x 3m	Table-top
Maximum booths cap**	4	2	2	2	⊘

* Each exhibition booth has a standard size of 2m × 2m. Depending on the sponsorship tier, booths may be upgraded to 3m × 3m.

** Companies may reserve more than one booth, subject to the maximum allocation permitted under their sponsorship tier.

SPONSORSHIP ITEMS

01 EXHIBITION BOOTH — SGD 10,000

- System Booth with One (1) back wall and two (2) side walls for middle booths
- Exhibitor company name displayed on fascia panel (Logo printing on fascia panel is available at an additional cost)
- One (1) 4 amp, 240V AC power point
- One (1) table, two (2) chairs, and two (2) spotlights
- Two (2) complimentary exhibitor badges per booth
- Additional furniture and equipment may be rented directly from the official exhibition supplier at the exhibitor's own expense
- Space allocation is on a first-come, first-served basis upon receipt of full payment
- Exhibits may include pharmaceutical products, medical equipment, nutrition products, medical publications, and related healthcare solutions

02 TABLE SPACE — SGD 7,500

- 2m x 1m table space within the exhibition area
- One (1) 4 amp, 240V AC power point per space
- One (1) table and two (2) chairs
- One (1) complimentary exhibitor badge
- Space allocation is on a first-come, first-served basis upon receipt of full payment
- Exhibits may include pharmaceutical products, medical equipment, nutrition products, medical publications, and related healthcare solutions

SPONSORSHIP ITEMS

03 LUNCH SYMPOSIUM — SGD 30,000

- Forty-five (45) minute live symposium held in the main plenary hall as part of the official Congress programme
- Sponsor is to host the entire symposium. Topics and speakers will be proposed by the sponsor and are subject to approval by the Organising Committee
- Speaker honorarium and travel expenses are to be borne by the Sponsor
- Theatre-style set-up including stage, lectern, and speaker table
- Standard audiovisual equipment with dedicated technical support
- Five (5) session passes for sponsor staff and faculty
- Lunch boxes will be provided for up to 250 delegates (menu to be determined by the Organiser)

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and all relevant digital collaterals

Eligibility

- Available for Gold Sponsors and above only

04 DINNER SYMPOSIUM — SGD 20,000

- Opportunity to host an independent dinner symposium recognised as part of the official Congress social programme
- The sponsor holds exclusive rights to determine the symposium's agenda and presenters.
- Costs related to F&B, event logistics, and dinner arrangements for the dinner symposium are to be borne by the Sponsor Company.
- The Organiser will not be involved in the planning or execution of the dinner symposium
- Dinner RSVP will be managed via the official Congress registration portal.
- Sponsor is responsible for gathering delegates contact information during the dinner.

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and digital collaterals

SPONSORSHIP ITEMS

05 BREAKFAST SYMPOSIUM — SGD 15,000

- Twenty (20) minute live session held in a designated session room
- Sponsor is to host the entire symposium. Topics and speakers will be proposed by the sponsor and are subject to approval by the Organising Committee
- Speaker honorarium and travel expenses are to be borne by the Sponsor
- Theatre-style set-up including stage, lectern, and speaker table
- Standard audiovisual equipment with dedicated technical support
- Three (3) session passes for sponsor staff and faculty
- Coffee & Tea will be provided for up to 100 delegates
- Breakfast catering costs, if required, is to be borne by the sponsor

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and digital collaterals

06 LUNCH SYMPOSIUM (NURSING) — SGD 15,000

- Forty-five (45) minute live symposium conducted in the Nursing Symposium Hall as part of the official Congress programme
- Sponsor is to host the entire symposium. The Sponsor may propose the topics and speakers, with final approval of the Organising Committee.
- Sponsor will cover the honoraria and travel expenses of its proposed speakers.
- Theatre-style set-up including stage, lectern, and speaker table
- Standard audiovisual equipment with dedicated technical support
- Two (2) session passes for sponsor staff and faculty
- Lunch will be provided for up to 200 delegates (menu to be determined by the Organiser)

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and all relevant digital collaterals

SPONSORSHIP ITEMS

07 HANDS-ON WORKSHOP — SGD 10,000

- Workshop topics and speakers will be determined by the Organising Committee, unless otherwise agreed
- Shared workshops must be sponsored by at least three companies.
- Cost of surgical or technical equipment (if required) is to be borne by the sponsor
- Venue rental costs will be borne by the Organiser
- Lunch to be provided by the Sponsor
- Final programme schedule is subject to the organiser's approval.
- Three (3) complimentary workshop-day passes for nominated guests (main congress access not included)
- Hands-on workshop will be held on 15 July

Acknowledgement

- Acknowledgment on title slide
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and digital collaterals
- Placement of sponsor branded collateral in the workshop venue

08 MASTERCLASS — SGD 25,000

- Ninety (90) minute live symposium conducted in the Masterclass Room as part of the official Congress programme
- Theatre-style set-up including stage, lectern, and speaker table

  Standard audiovisual equipment with dedicated technical support

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and digital collaterals

SPONSORSHIP ITEMS

09 MASTERCLASS (NURSING) — SGD 10,000

- Ninety (90) minute live symposium conducted in the Nursing Masterclass Room as part of the official Congress programme
- Theatre-style set-up including stage, lectern, and speaker table
- Standard audiovisual equipment with dedicated technical support

Acknowledgement

- Session title, date, and time listed on the Congress website and mobile app
- Sponsor acknowledgment in printed materials (if confirmed at time of production) and digital collaterals

10 SPONSOR SUITE — SGD 7,500

- Exclusive day use of meeting room on either 15, 16 or 17 July.
- Suitable for hosting customers and faculty 1:1 meetings, ad-boards. Conducting of masterclasses, workshops, seminars are not permitted.
- Additional catering requirements are to be borne by the sponsor
- Any physical signage placement is subject to approval by the Organising Committee

Subject to availability of meeting rooms.

CONFERENCE BAG — SGD 15,000

- Exclusive sponsorship
- Sponsor logo printed on official Congress delegate bags
- Choice of bag is the Organising Committee's discretion
- Estimated quantity: 500 bags

SPONSORSHIP ITEMS

12 CONFERENCE BAG INSERT — SGD 2,500

- Opportunity to include up to two (2) A4-sized promotional collateral in each Congress bag
- Promotional collaterals are to be provided by the sponsor
- Contents of promotional collaterals are subjected to Organising Committee approval

13 CONFERENCE LANYARD — SGD 10,000

- Exclusive sponsorship
- Sponsor logo printed on official Congress lanyards
- Choice of lanyard and design are the Organising Committee's discretion
- Estimated quantity: 700 lanyards

14 APP BANNER — SGD 2,000

- Digital banner placement at the top of the Congress mobile app, in rotation with other banners
- Banner may link to the sponsor profile, sponsoroned session, or external website
- Banner artwork to be provided by the sponsor
- Allocation and placement of banner is on a first-come, first-served basis

15 ADVERTISEMENT SPACE IN E-BOOKLET — SGD 1,500

- Full page advertisement placement in the official Congress E-Booklet distributed to all registered delegates
- Advertisement artwork to be provided by sponsor

SPONSORSHIP APPLICATION FORM

IMPORTANT: Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

CONTACT DETAILS	
Contact Person	
Position	
Organisation Name (display purpose - collaterals)	
Organisation Name (invoicing purpose)	
Address	
State	Postcode
Country	
Email	(CC)
Mobile Number (include country code)	Fax
Website	
Signature	Company Stamp
Name	Date

SPONSORSHIP TABLE

SPONSORSHIP ITEM	AMOUNT (SGD)	PLEASE TICK
Exhibition Booth	10,000	☐
Table Space	7,500	☐
Lunch Symposium	30,000	☐
Dinner Symposium	20,000	☐
Breakfast Symposium	15,000	☐
Lunch Symposium (Nursing)	15,000	☐
Hands-on Workshop	10,000	☐
Masterclass	25,000	☐
Masterclass (Nursing)	10,000	☐
Sponsor Suite	7,500	☐
Conference Bag	15,000	☐
Conference Bag Insert	2,500	☐
Conference Lanyard	10,000	☐
App Banner	2,000	☐
Advertisement space in e-booklet	1,500	☐